



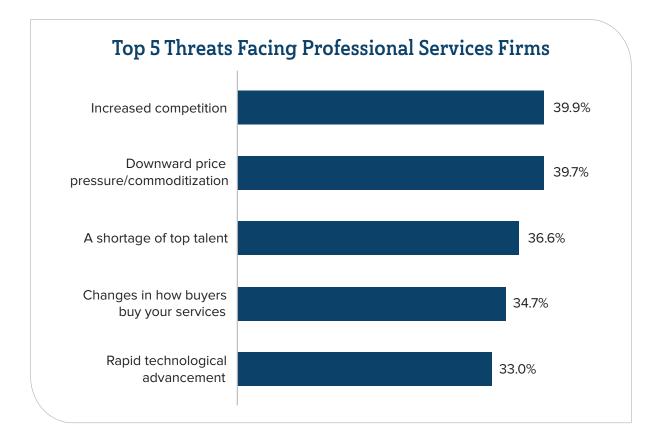
# GOT PROJECTS?

Solve Your Toughest Business Challenges and Increase Profitability in the Cloud



## **Top Reasons to Make the Move to** Advanced Projects for Microsoft Dynamics 365 Business Central

The professional services industry is changing. Buyer behavior has shifted dramatically and there is a greater commoditization of traditional services. Recruiting and retaining employees is more difficult; and new technologies are transforming how you interact with clients and operate. Your business is facing a future that is defined by technological change, stiff competition, and a shrinking talent pool.



Due to these market pressures, business decision-makers are looking for ways to increase revenue, improve operational efficiency, provide scalability to support growth and new business models, and dial capacity up and down as needs change.

Source: Hinge Research Institute, 2019 High Growth Study: Executive Summary

### What's Driving Project-based Businesses to the Cloud?

You have probably come up against limitations if you have an existing on-premises environment which can contribute to the complexity of dealing with industry challenges. Or you may be dealing with outdated applications which also carry serious limits. Some of these limitations include inadequate accessibility, high cost of ownership, siloed data, security risks, and dated interfaces.



#### Get More Computing Power with Lower Cost of Ownership

Cloud solution providers automatically take care of software updates rather than sending out (and charging for) once-a-year upgrades or sporadic patches to fix problems. You always have the most current version of Microsoft 365 Business Central – as soon as it is available. There is no time wasted reconfiguring systems to accommodate upgrades or spending weekends on implementations to avoid disruptions during business hours.

The predictability in costs also helps you better manage cash flow. Add the ease of setup and management of cloud adoption, and you have a solution that is kind to your bottom line and reduces total cost of ownership.



#### Improve Collaboration with Mobile Capabilities

Companies with mobile work programs experience better recruitment and retention results, improved productivity, and increased employee satisfaction levels. Take your work anywhere via smart phones and tablets – whether onsite managing a project, collaborating with clients or delivering a remote pitch. Cloud applications improve collaboration by allowing dispersed groups of people to meet virtually and easily share information in real time and via shared storage.



#### Secure Your Business with Confidence

It is estimated that a business will fall victim to a ransomware attack every 11 seconds by 2021.<sup>1</sup> Therefore, businesses of all sizes should be investing in robust cybersecurity.

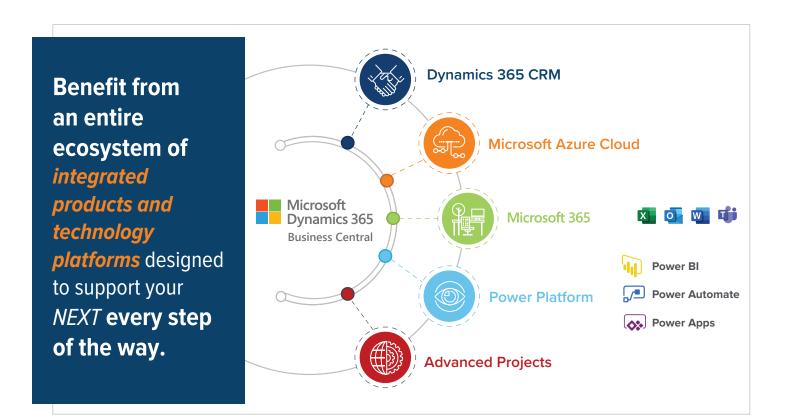
However, for smaller businesses that lack the required cash and expertise, this is often more an ideal than reality. The Cloud can help organizations mitigate the risks of ransomware and other cybercrime. Microsoft Azure Cloud uses a wide variety of physical, infrastructure and operational controls to help secure Azure and identify evolving threats early. Microsoft invests more than \$1 billion a year and employs more than 3,500 security experts to protect information on their Azure platform.



#### **Boost Project Profitability**

With a cloud solution, every part of each project becomes more efficient. You eliminate data silos, so everyone has access to the most current, real-time, information. Suddenly, you can review timelines and resource needs and create more accurate quotes, which results in improved service delivery and more satisfied clients. Business intelligence (BI) solutions add to your ability to make smart, informed decisions that improve your bottom line.

It's easy to see the advantages the Cloud can deliver for your business. "Cloud" is not a one-time savings purchase, it keeps on giving, month over month, year over year. There is an investment in time and money to shift, but the ongoing annuity return and flexibility to power your business in new ways keeps on going.



## Realize Tangible Business Outcomes – at the Speed of Cloud



#### Anytime, anywhere access to

**information** – Business Central allows remote access anywhere, on any device.



#### One stop for time entry, management

and approval – Entry and approval of time and expense is executed from within one application, on any device, from anywhere. Robust capability provides end-to-end time capture for employees in a single system.



#### Better resource utilization and

**profitability** – Full resource planning information, including resource planning reports. Ensure maximum utilization and identify trends for hiring, staffing adjustments and training needs. Easily manage subcontractors including selection, agreements, and change orders.



Flexible budgeting tools – Create planning budgets at transaction and date levels, so if dates move, planning budgets reflect those changes. Have unlimited budget versions allowing different budget views with multiple variants including what if's, timeline and change orders.

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Simplified project creation – Set up projects using the Project wizard, which asks important questions up front and creates projects in a more uniform manner. With built in remote access, accountants and project managers don't need to be in the same office to set up a project. Easily create a budget quote without assigning resources and assign resources at the time of project engagement.

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#### Faster creation of invoices – Immediate invoicing with no need to run lengthy processes. Invoice as frequently as needed and edit and adjust with ease. Use subscription billing for deferred invoicing with revenue recognition in compliance with GAAP standards.



#### **Easily add data, users or acquisitions –** Stop trying to shoehorn modern needs into outdated processes. Easily import data, scale up or down - whether adding new users, getting a new company on

board or managing years of complex data.

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#### Reports designed for your business –

With connected data across accounting, sales, purchasing, inventory, and customer transactions, you have a better view into operations. Chart financial performance in real time with built-in Power BI dashboards. Identify patterns and trends to gain insight with in-depth analysis tools.

Personalized dashboards and role-specific help to keep your business on track.

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#### Accurate and flexible inventory

management – Allocate inventory to projects and use budgets to create purchase orders to create inventory demand. Use serialized inventory and BIN processing in Sales and Purchasing as well as Journals and Expense.

## Velosio

## Learn more

Advanced Projects and Microsoft Dynamics 365 Business Central Capabilities Guide

### Why Velosio?

One Solution. One Partner.

With more than 30 years of business systems experience you can count on Velosio to help you take advantage of all for Dynamics 365 Business Central has to offer. Plan for profitability from the start with the advanced projects and business management software solution designed for small and mid-sized professional services firms.

We empower you to go from what is to what is possible through innovative technology, specialized expertise and strategic partnerships, and our approach instills confidence and understanding.

## CONNECT WITH OUR EXPERTS TO DISCUSS YOUR REQUIREMENTS:

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