



## SalesConnect: Artificial Intelligence Makes CRM Work



Built on Microsoft Dynamics 365 for Sales, SalesConnect leverages Artificial Intelligence and the power of the Microsoft Intelligent Cloud to make CRM work for executives, managers, and sales teams.

SalesConnect simplifies the CRM experience and provides everyone in the organization a revolutionary level of clarity, transparency, and confidence in customer information, opportunity and pipeline status, and forecast accuracy by virtually eliminating manual data entry, subjective value assessments, and static analytics.



Microsoft Dynamics 365  
for Sales

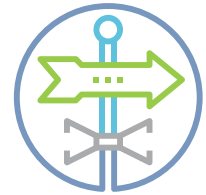
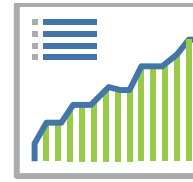
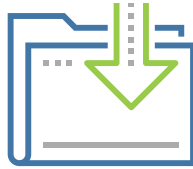
The Microsoft  
Intelligent Cloud



## Modern CRM Based on AI and Cloud

- **AI-Enabled Intelligence Acquisition**  
SalesConnect captures business intelligence from emails, events, and documents across your organization, adding and enriching accounts, contacts, opportunities and leads with engagement insights.
- **AI-Driven Insights and Guidance**  
SalesConnect uses algorithmic-based analytics to create role-based dashboards and in-context insights. Objective views into relevant data and give you clarity and visibility into customer value and buying behaviors, opportunity probabilities and timelines, sales pipelines, team and individual performance, and organizational KPIs.
- **Rapid Deployment and Adoption**  
SalesConnect is built for Microsoft Dynamics 365 for Sales and native to the Microsoft Intelligent Cloud. Easy to deploy, it is simple to configure and manage, and virtually eliminates the cost and complexity of installation and integration.

# SalesConnect capabilities:



## Automated Data Capture

All relevant notes, emails, meetings, and documents from across the organization.

## Record Enrichment

Leads, contacts, opportunities and accounts are intelligently enriched and/or created.

## Analysis

Customer and sales data is organized and assessed based on dynamic, objective criteria.

## Dashboards

Role-based dashboards designed for team members, sales managers, and executives.

## Guided Insights

In-context recommendations for next actions, channels, topics, and assets.

**SalesConnect Simplicity** bundles all subscription, service, and support costs into a single monthly flat fee. Our Sales Accelerator combines modern technology and cloud best practices to deliver a turnkey solution - including deployment, data migration and import, configuration, training, and support - in as little as 30 days.



A full-service solution delivering the Modern Sales Solution Stack - **Dynamics 365 for Sales and SalesConnect** - in as little as four weeks.



A full-service solution to migrate from **Salesforce** to Dynamics 365 for Sales and SalesConnect - the Modern Sales Solution Stack - in as little as four weeks.



A full-service solution for **Dynamics CRM** or **Dynamics 365 for Sales** customers to add the AI power of SalesConnect to their existing deployment.

 **Take the first step!**

We can help assess where you are and where you need to be.

Learn more at [velosio.com](http://velosio.com) or call us at 1.888.725.2555.

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