



# The Velosio Partner Alliance

The Solutions, Branding, and Support to  
Drive Your Business Forward

The Velosio Partner Alliance allows Microsoft Dynamics ERP and CRM Partners in North America to tap into deep resources and subject matter experts across our network of corporate and partner offices, increasing the value they can deliver to clients. Officially endorsed by Microsoft to deliver support to affiliated Dynamics Partners and Sales Affiliates through its Microsoft Master VAR designation, Velosio enables members of its Partner Network to benefit from the collaborative and collective insight gained from decades of experience.

If you are a Microsoft Dynamics Partner interested in maximizing growth, leveraging extensive resources and remaining competitive in a cloud-first, mobile-first environment, Velosio's Partner Alliance offers the Solutions, Branding and Support to meet your business ambitions. Gain gold-level competencies across the full array of Microsoft Dynamics enterprise resource planning and customer relationship management solutions, Microsoft Cloud Services, and a host of ISV partners, along with the expertise of hundreds of trained and certified Dynamics consultants.

## **Velosio Denver's Carolyn Chasteen:**

"We used to be a partner that sold SL and GP – now we can say we sell SL, GP, NAV, AX and Microsoft CRM and we're closing deals with other products that we would never have been able to close before... Over the last two years, we've had +60% year-over-year growth being able to utilize the Velosio network."



# Velosio Partner Alliance Benefits

Increase revenue. Reduce costs. Transform your business to capitalize on the cloud. Joining the Velosio Partner Alliance allows you to transform your business into a more effective, competitive, and profitable organization with no investment – while maintaining full ownership and autonomy.

Provide a **complete solution set** and **remain competitive** with industry-leading Cloud, ERP, CRM and Business Intelligence offerings.

- Option to offer all or some of the Microsoft Dynamics portfolio: All Dynamics 365 Solutions, SL, GP, and NAV plus support for Legacy AX and CRM
- Cloud Solutions (SOC-2 compliant cloud environment with seamless Microsoft Dynamics and Microsoft Office integration, Dynamics 365, Office 365, Microsoft Cloud, Azure)
- ISV Solutions - Hundreds of ISV Partners delivering functional and vertical ERP and CRM solutions

Gain access to **enterprise-class marketing** capabilities and **brand recognition**.

- Gain Gold-certified status in Partner network for all Microsoft ERP and CRM solutions
- Leverage Velosio's relationship with Microsoft and status as an Indirect Cloud Solution Provider and Microsoft Inner Circle Member
- Digital and social media programs, thought leadership and technical content development, creative team, marketing automation platform, client events
- Robust event and campaign marketing including newsletters, webinars, seminars, white paper campaigns, client events and tradeshow

Enhance **productivity** and **reduce operating costs** with leveraged services.

- Drive more revenue from your customer base without investing in additional training or resources
- Marketing and Sales support
- Publisher Management
- Help desk services for clients: telephone, email and desktop support
- Front and back office support services including portal, shared billing, IT and administrative services
- Expand your talent pool with hundreds of trained and certified consultants offering best practices, structured methodology and ongoing account management

Velosio is a new leader in cloud, that simplifies *your* journey to NEXT. We guide you, deploying best-fit business applications that keep you ahead of the competition in today's digital-first business environment. We balance visionary ideas with pragmatism, delivering an exceptional client experience that drives business value faster. [www.velosio.com](http://www.velosio.com)

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