Case Study



LeafFilter Saves Time and Money with NetSuite Solution



The Challenge

Like many clients we work with, LeafFilter™ was running a combination of proprietary systems and QuickBooks for their business needs. Solutions didn't integrate well and all were hosted onsite which was a burden on the IT staff.

QuickBooks was a significant constraint to growth and operations. Further, it lacked the reporting and analytics capabilities needed to effectively operate and scale the business.

In an effort to enhance efficiency and enable business scalability, LeafFilter began a search for a new financial management solution which could handle their increasing needs for real-time visibility, improved financial reporting and operational integration.

The Solution

LeafFilter partnered with **Velosio** to find a new solution that was an easy transition. Velosio helped pinpoint LeafFilter's business needs and pain points, narrowing the possible solutions to two leading ERP platforms. The final selection was **NetSuite**.

About LeafFilter



Based in Ohio, LeafFilter™ is the largest gutter protection provider with over 90 locations across North America. They provide an innovative gutter protection system which has been nationally recognized by Remodeling Magazine, HomeAdvisor and Inc. Magazine.

After comparing the benefits of various solutions, LeafFilter selected NetSuite due its modern, cloud architecture and to how well it matched business requirements.

Velosio provided licensing of NetSuite, systems planning, implementation and training to ensure a successful deployment and team adoption.

The Result

- Velosio helped LeafFilter reduce manual and redundant work by leveraging NetSuite's native functionality including workflows, dashboards and reporting
- Switching from an onsite system to a cloudbased solution eliminated server costs and maintenance. Further, it enabled remote and mobile access.
- NetSuite's automated bank payment functionality streamlined vendor payments
- LeafFilter gained real-time visibility to key metrics and measures to enable financial and operational focus and scalability

"Velosio is really responsive. We have weekly updates where the main users of the system get on a call to make sure everyone's on the same page. The continuing support has been great."

> LARRY NAPOLITAN. VP of Finance. LeafFilter

Ready to grow your husiness?

Call 888.725.2555 or email: info@velosio.com and start a discussion with a Velosio business technology expert.





