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Velosio Shows CalTex How to Put that Final Coat on Perforance

The Challenge

CalTex was outgrowing their 15+ year old ERP system, and was the largest organization using their legacy system at the time. Their business needs had outpaced their solution, slowing down processing speeds. Cal-Tex also needed a greater ability to customize their system.

Solution

The team at Cal-Tex selected Microsoft Dynamics GP for the functionality improvements that it could deliver to their organization.

Results

- Improved system processing speed and efficiency
- The system supports and enables their ongoing business growth

Client Overview

CAL·TEX
PROTECTIVE COATINGS, INC.

CalTex, headquartered in Schertz, Texas, was founded in 1983. Originally two separate automotive product businesses, one located in California and the other in Texas, merged to form Cal-Tex Protective Coatings, Inc. Since then, CalTex has grown to become the premier provider of environmental protection and aftermarket products sold through thousands of automotive dealerships nationwide. CalTex serves the automotive industry, including cars, trucks, SUVs, crossovers, and RVs. CalTex has a strong and dedicated sales team. This employee-owned company focused on quality products and service, and has been recognized by Inc. Magazine as one of the Top 5000 Fastest Growing Companies for seven years.

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